IEEE 802

23 July 2012

<u>Attn</u>: All IEEE-802 LAN/MAN Standards Committee Participants

<u>Subj</u>: Invitation to Sponsor Future IEEE-802 Plenary Sessions

Dear Colleagues,

The IEEE-802 Executive Committee is actively seeking Companies or Organizations that would be interested in sponsoring all or part of a future IEEE-802 Plenary Session in their region of the world. Currently we are particularly interested in locating venues in Europe and Asia that could support the requirements for an IEEE-802 Plenary Session.

The role of a Sponsor Company or Organization primarily involves two functions:

- Providing monetary support to help defray the costs of the session, and/or
- Providing logistical and organizational support to facilitate local venue and service provider selections, on-site staff, language interpretation support, etc.

Monetary sponsor levels are typically in the US$100K-$300K range depending upon anticipated venue and session costs. This amount can be provided by one organization or by a group of organizations who wish to combine forces on a joint proposal. The intent would be to ensure that session registration costs for Plenary attendees stay in the affordable range so we do not lose a substantial number of our regular participants, and hopefully encourage some new participants from your region. Other additional sponsorship offers may be made and will be considered for overall IEEE-802 benefit.

Plenary Session Sponsors will be offered several types of public acknowledgements for their contributions and will have the chance to obtain some sponsored registrations for their local attendees. Forms of sponsor acknowledgement are negotiable as long as NO commercial endorsement or product promotion is involved. Invitations to hospitality and/or product showcases that are NOT connected to the IEEE-802 Plenary Session are allowed and flyers to announce those may be displayed on information tables. In addition, the 802 community is willing to work with you on providing subject matter experts at no charge should you wish to produce a local workshop on 802 Standards either just before or just after the Plenary Session.

If you believe your company or organization may have an interest in sponsoring an IEEE-802 Plenary Session in your region, please send an email request for a Sponsor Information package to 802info@ieee.org and to BRigsB@ieee.org.

Thank-you for your interest and support,

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